

# **Global Encounter-Brazil: Making a Difference Environment, Technology, and People Group Report Out**

Procedure used to generate this document:

Participants were asked to answer these questions in the pre-writing phase and before any group discussion:

What are your current or future focused areas of teaching, research and/or outreach related to Brazil?

What resources (existing at MSU or working in collaboration with MSU) should be considered as the University moves forward on any and all work related to Brazil?

What are the top three to five things that MSU should be doing in regards to this theme/area of concern in Brazil over the next five to ten years?

Looking back in 5-10 years, how would we know that we had been successful (Are there *measurables/metrics* which might be useful?).

For which items in question 3 would you be willing to be contacted to continue work as the Brazilian (or Lusophone) agenda progresses?

Additional comments?

After the pre-writing period, the group discussed questions 3 and 4 only. These report-out notes are taken from the presentation the group facilitator made to the plenary session.

**MSU should be doing the following in the area of environment, technology, and people in the next five to ten years:**

- Build mutual educational exchanges
  - undergraduate
  - Masters (Consider a Masters in Geography, GEO sandwich degree, for example)
  - Ph.D.

- Consider tuition
- Recognize MSU needs to be competitive (consider Europe's success).
- Market MSU across economic classes
- MSU/NGO partners
- Provide seed dollars for research
  - Joint MSU/Brazil
  - Begin collaborations
  - Provide funding for workshops
- Market MSU
- Identify select collaborators
- Focus on a real exchange and dialogue

**These metrics can be used to determine if MSU has been successful in sustaining projects and collaborations:**

- Brazil/MSU
  - number of students
  - number of collaborative papers
  - number of dissertations/theses
  - number of grants
  - number of agreements (Brazilian entities/MSU)
  - number of visitors/scholars

This material was generated from Global Encounter-Brazil, <<http://www.isp.msu.edu/globalencounter/brazil>>, held at Michigan State University on November 7, 2006. This interactive and participatory event was designed to obtain input and to elaborate in a country-specific forum on relevant themes, opportunities, issues, and opportunities affecting MSU's current and future engagement in Brazil (and to some degree Lusophone countries).