

Global Encounter-Brazil: Making a Difference

Institutional Planning and Support

Individual Written Responses to Questions Related to the Topic

Procedure used to generate this document:

This document represents the summary of responses individuals wrote to questions related to their self-selected area of interest/expertise within six topic areas (Bio-economy and Development; Cultural Hybridizations; Environment, Technology, and People; Global Relations; Health, Education, and Social Disparities; Institutional Planning and Support and Political Economy, Commerce). All responses received are included and are typed verbatim with some explanation of acronyms. There is no significance in the ordering of the topics or comments as presented in this report.

A. *What are your current or future focused areas of teaching, research and/or outreach related Brazil?*

1.
 - Creating a liaison between MSU and a Brazilian institution, by developing an exchange opportunity at the undergraduate level with the Business College
 - Creating a relationship with this Brazilian institution
2.
 - Expediting Vet Med faculty/students going abroad & Brazilian students/faculty coming to MSU
3.
 - My current focused area of teaching is Portuguese language. I also would like to see the development of a study abroad program in Brazil.
4.
 - Just having become occasionally acquainted with Brazilian students here, I believe international partnerships are essential.
5.
 - Connecting opportunities for study abroad for both faculty and students
6.
 - This question does not relate currently to what I am doing.
 - I am however interested in increasing international experiences for students all across the globe, including Brazil.
7.
 - Work to reach out to professionals in government, companies, NGOs, and universities abroad for training program development.
 - Develop fundraising to support people who cannot afford to come to MSU, especially those with NGOs.

8.
 - Just beginning- I presented a paper at the Brazilian Congress of Food Science and Technology and gave a seminar at Londrina University in Brazil.
 - May be accepting a graduate student next year and/or a post doctorate may join the department from Brazil
 - When I was in Brazil, we discussed possible joint research and teaching opportunities but didn't get far at this stage.
9.
 - Future outreach:
 - Community Services in Brazil
 - Affirmation Action in Brazil
10.
 - Current
 - As part of the content of the Human Resources Certification program (an outreach effort in the School of Labor and Industrial Relations), using examples from my own experience/practice working as an HR professional for compare/contrast purposes, diversity examples etc.
 - Future
 - Would like to explore possibilities for teaching/research at Brazilian Universities in partnership with MSU. I'm a fixed-term faculty, however.
11.
 - As Latin American and Caribbean Studies bibliographer, I strive to support the Brazilians on campus by providing library services and materials.
12.
 - As Director of the Gifted and Talented Education Office, I'm always looking for opportunities for bright, capable high school students at or through MSU.
 - I'm looking for programming my students could take advantage of before formally enrolling at MSU.
13.
 - Possibility of Engineering research and other international exchange relationships
14.
 - Strategic intent is to help support MSU's preparation and execution of collaborations in Brazil.
 - Current academic interest is focused on negotiation and dispute resolution.

B. What *resources* (existing at MSU or working in collaboration with MSU) should be considered as the University moves forward on any and all work related to Brazil?

1.
 - Networking, between national (domestic) students and students studying abroad from Brazil, which could be done by:
 - clubs
 - associations that support Brazilian students as well as students that have done a study abroad in Brazil

2.
 - Alums/faculty/staff/students with existing contacts & projects in Brazil
 - University Development
 - Language department
3.
 - Brazilian community at MSU
 - Faculty
 - Students' feedback
 - Alumni from Brazil
4.
 - The ability to build databases of people with an interest in Brazil-related efforts
 - The ability to develop requirements for degree programs
5.
 - Work with CLACS who should coordinate and encourage efforts to promote more programs in Brazil/Latin America and the Caribbean.
 - Identify partners and research opportunities for new programs.
6.
 - Consider funding opportunities from NSF that are internationally related NSF-PIRE (Partnerships for International Research and Education), NSF-PACI (Partnership for Advanced Computational Infrastructure), NSF-International Planning Visits and Workshops.
 - Also, Partners of the America's and the US State Department's- internship opportunities
7.
 - CLACS
 - Portuguese and Spanish Dept.
 - African Studies Center (for the Lusophone Countries)
 - Alumni Association
 - Alumni who came from Brazil or those with an interest in Brazil
 - Current MSU "Brazilian-origin" faculty, graduate and undergraduate students, visiting faculty, people in the community
 - Track faculty interested in Brazil but who left in the last 10 years – some might be interested in reconnecting with MSU or lead study abroad programs or collaborate on joint projects.
 - Development office must fundraise to help support Brazilian students to come to MSU maybe on an equal basis to support for study abroad to Brazil.
8.
 - Opportunities for grad student assistantships
 - Opportunities for research support for faculty
9.
 - Service Learning Center
10.
 - Access to academic/professional journals through electronic types of services
 - Supporting services for online courses
 - Exchange of faculty supporting services

11. ●The resources of a large research library can support not only teaching and research on campus, but can serve constituents away from campus– students studying abroad, researchers in the field, and possibly Brazilian researchers working with MSU Faculty and/or students. The proliferation of electronic resources, in particular make this possible; for example, access to e-databases, digital journal collections, electronic course reserves, e-mail reference service, e-document delivery of non-digital journal articles, collaboration with online course preparation (ANGEL).
12. ●Faculty
●Alumni
●Program Options (currently in existence) expanded
13. ●Alums- existing connections and collaboration
14. ●I am not yet familiar with MSU resources but I feel they can be complemented by the government(s) and private sector. Surely there is support out there if we are diligent in searching for it.

C. What are the *top three to five things* that MSU should be doing in regards to this theme/area of concern in Brazil over the next five to ten years?

1. ●Create a relationship with Brazil at the university level as well as internship opportunities for US nationals in Brazil.
●Develop semester led study abroad programs (ex. Business college).
●Develop study abroad research opportunities.
●I think that a resource group should be created in order to contact and retain contact with International Alumni, in order to provide them and MSU with a positive link, that in the future could be a resource for both sides.
2. ●Establishing funding/infrastructure for Brazilian students coming to MSU
●More graduate student opportunities (utilizing alums!)
●Better “marketing” for programs & study abroad to Brazil (including language)
3. ●Partnerships with Brazilian universities and governmental institutions
4. ●Connect students/faculty/scholars with local Brazilian community.
●Build a campus-wide, common database of Brazilian students who study here and students who go to Brazil.
●Share information across campus of what’s happening with Brazil programs.
●Include 1, 2, 3 semester exchange students in database-not just those who graduate.
●Undergrad awareness - seems like everyone only thinks of grad students

5.
 - Have more study abroad/co-sponsored and internship programs.
 - Develop stronger vision for getting Portuguese more prominent among languages taught at MSU.
 - Be intentional and supportive about bringing Brazilian faculty/personnel here.
6.
 - Explore NSF international funding opportunities.
 - Develop more internship and volunteer opportunities for students in Brazil.
7.
 - Alumni relations – send alumni magazine to all alumni (either currently in Brazil or, in the past, from Brazil) and “interested” people, “friends/donors”, relevant contacts such as Brazilian visitors to MSU which would include visiting faculty/scholars, delegations, various relevant US staff at embassies/consulates in Brazil, various relevant Brazilian staff at the Brazilian embassy and consulates in the U.S.
 - Should also consider sending the alumni magazine to the parents of current students and recently graduated alumni of the targeted “Global Encounter” countries such as China and presumably/potentially Brazil, India, and any other countries of strong interest.
 - Talk to Brazilians on campus and from the community and from other colleges and universities in Michigan, including the community colleges (LCC is a real resource but they too can do more internationally), regional universities, private schools, etc. in order to learn about their experiences with Michigan and their schools and local Michigan communities (and even the original Brazilian communities from which they came) and learn how we might improve ways to demonstrate MSU’s and the State of Michigan’s interest in Brazil and in them.
 - More scholarships and assistantships
 - Study abroad promotion and scholarships (and the necessary fundraising)
 - Hire relevant faculty (faculty with Brazil as an area of academic interest as well as faculty of Brazilian origin/background).
 - Actively promote (American but also other international) cultural experience opportunities for international students and scholars from Brazil so they interact more with Americans on and off campus as well as with other international students and scholars on and off campus.
8.
 - Establishing connections not just through alumni but also connecting persons who may have interacted at a previous university
 - Ensuring that there are financial resources to help students (especially grad students) for emergency purposes
 - Student Exchange – Important
 - Develop joint programs in research, outreach, teaching in Food Safety – seems to be a lot of potential there.
9.
 - Students from Brazil have a positive experience here at MSU/USA.

- MSU students learn of culture and the like while in Brazil, not just an academic program they might as well have done here at MSU.
 - Links to alumni for mutual benefit
 - Looking at the unique diversity of Brazil
 - How poverty is being addressed
10. ●Invest heavily in establishing relationships w/Brazilian students while they are at MSU.
 - Take into consideration the size of the country and avoid focusing the efforts in one location (quite often either Sao Paulo or Rio are chosen.)
 - Utilize technology (chat rooms, blogs etc.) to facilitate contact between alumni, current Brazilian students, faculty at MSU.
 - Establish partnership with CNPq (Brazil's National Counsel of Technological and Scientific Development of the Ministry for Science and Technology), the main research funding source for Brazilian students who study abroad.
 11. ●Promote/offer research support services to MSU students, researchers and possibly Brazilian researchers involved in MSU Brazil initiative.
 - Cooperate with libraries at Brazilian institutions with MSU linkages on collection development and other matters of interest (Sister Library-type programs).
 - Seek ways in which MSU alums in Brazil can contribute to MSU libraries' collections, ephemera, books, special collections materials, other donations and how MSU libraries can perhaps be a resource to them.
 - Outreach/understanding in our community: sponsor/plan outreach activities between libraries/CLACS – film exhibits, talks, etc.
 12. ●Developing an office (in Brazil)
 - Strengthening the course offering options which goes along with increasing faculty here at MSU and in Brazil such as Study Abroad
 - Organizing/formalizing the alumni in Brazil into a group. (**Note:** There are some MSU alumni groups in Brazil now.)
 13. ●Research
 - Alums- people resource
 - Student exchange
 14. ●Increase student exchanges 10 fold → generate mass and visibility.
 - Map and “qualify” alumni and their true willingness to get involved.
 - Develop current understanding of competitor actions; attempt to glean potential future actions. (Doesn't do as much good to execute a strategy without a good understanding of what the other players are doing/intend to do.)
 - Carve out and defend unique position in the thematic area.

D. Looking back in 5-10 years, how would we know that we had been successful? (Are there *measurable/metrics* which might be useful?)

1.
 - I think that developing a network that has good communication within its own, is crucial in order to see a successful outcome.
 - A relationship based on research opportunities and also study abroad programs which engage both countries in positive learning experiences for both of them (win/win situation)
2.
 - Increased number of faculty and students traveling to Brazil for study/work
 - More dedicated endowments for Brazilian projects (measured in dollars)
 - Increased enrollment in Portuguese language classes
3.
 - Numbers of partnerships
 - Number of Brazilian students enrolled at MSU
 - Number of MSU students in Brazil, teaching, researching, etc.
4.
 - A more complete and up to date database for contacts
 - More general awareness of programs-people know what is happening between Brazil and MSU
5.
 - Look at dollar amounts invested and tie it with proof of better quality of programs offered.
 - Be intentional about research and publish results.
 - Reward efforts when data/reports are published.
6.
 - Increase in number of funding options
 - Increase in number of MSU student visits to Brazil
 - Increase in number of Brazilian students at MSU
7.
 - At least increase student enrollment to reflect "fair share," i.e. proportional number of total Brazilian students in U.S.A.
 - Increase numbers who come for English language study.
 - Build endowments for scholarship to fully fund at least 10% of Brazilian students at MSU (in addition to assistantships).
 - Study Abroad, at least equal the number of Brazilian students on campus
8.
 - Food Science/Food Safety- increase in number of students going to and coming from Brazil
 - Better documentation of Food Safety issues in Brazil, e.g. how many cases of food poisoning, food contamination, etc.

9.
 - Satisfaction level of US/MSU experience for students from Brazil
 - MSU students' knowledge of Brazil beyond academic areas
10.
 - Increase the number of Brazilian alumni (registered).
 - Active contacts in several areas of the country
 - MSU recognized (by Brazilians) as the school of choice for graduate work
11.
 - Record at accomplishing the following:
 - research support services
 - cooperation with libraries in Brazilian Universities
 - ways in which MSU alums in Brazil can contribute materials to the MSU libraries
12.
 - Increased enrollment in Portuguese Language courses (my focus- dual enrollment)
 - Existence of a program that allows high school students to travel to Brazil and for Brazilian high school students to come to MSU in either a residential program or exchange program
13.
 - Collaboration has become institutional.
14.
 - Numbers of exchange students (both ways)
 - Percentage of exchange students who stay connected to the university
 - Number of citations in the Brazilian press and other "Luso" press about what MSU is doing
 - \$\$\$ generated through collaborations- degree of self-sufficiency

E. For which items in question C would you be willing to be contacted to continue work as the Brazilian (or Lusophone) agenda progresses?

1. I would like to be contacted for the development of study abroad programs as well as internship opportunities and study abroad research opportunities, not only in the College of Business, but also for other colleges.
2.
 - Establishing funding/infrastructure for Brazilian students coming to MSU
 - Better "marketing" for programs & study abroad to Brazil (including language)
3.
 - Partnerships with Brazilian universities and governmental institutions
4.
 - I don't speak Portuguese but I would be willing to contribute effort if needed.
5.
 - Develop undergraduate opportunities for study in Brazil.

6.
 - For funding opportunities development
 - For internship opportunities development
7.
 - Alumni relations
 - Talk to Brazilians on campus and from the community and from other colleges and universities in Michigan, including the community colleges and learn how we might improve ways to demonstrate MSU's and the State of Michigan's interest in Brazil and in them.
 - More scholarships and assistantships
 - Study abroad promotion and scholarships (and the necessary fundraising)
 - Actively promote (American but also other international) cultural experience opportunities for international students and scholars from Brazil so they interact more with Americans on and off campus as well as with other international students and scholars on and off campus.
8.
 - Development of Food Science/Food Safety joint programs
9.
 - To help students from Brazil to have a positive experience here at MSU/USA
 - To help MSU students learn of culture and the like while in Brazil, not just an academic program they might as well have done here at MSU
10.
 - All areas selected
11. To help with the following:
 - Promote/offer research support services to MSU students, researchers and possibly Brazilian researchers involved in MSU Brazil initiative.
 - Cooperate w/libraries at Brazilian institutes with MSU linkages on collection development and other matters of interest (Sister Library-type programs).
 - Seek ways in which MSU alums in Brazil can contribute to MSU libraries' collections ephemera, books, special collections materials, other donations and how MSU libraries can perhaps be a resource to them.
 - Outreach/understanding in our community: sponsor/plan outreach activities between libraries/CLACS – film exhibits, talks, etc.
12. ****NO RESPONSE****
13.
 - Student exchange
14.
 - Increase student exchanges 10 fold → generate mass and visibility.
 - Map and "qualify" alumni and their true willingness to get involved.
 - Develop current understanding of competitor actions; attempt to glean potential future actions. (Doesn't do as much good to execute a strategy without a good understanding of what the other players are doing/intend to do.)
 - Carve out and defend unique position in the thematic area.
 - All of the above and whatever else that will help MSU reach world grant

F. Additional comments:

1. ****NO RESPONSE****
2. ****NO RESPONSE****
3. ****NO RESPONSE****
4. ●In general a greater infusion of global, international awareness throughout all MSU programs, including even facilities and housing-staff as well as faculty
5. ●Have an "Encounters Update." Review efforts after 1-2yrs. And demonstrate to MSU community exactly what is being achieved by all the "Encounters" -China, India and Brazil.
6. ●I would like to help in grant development activities.
7. ●Set high enough goals as a challenge and do not simply set goals low enough to almost guarantee success! (Of course also reassure relevant staff that they do not necessarily get penalized if they fail to reach the high aggressive goals so you can sincerely get their buy-in, but of course if they fail miserably they should expect to face some kind of consequences.
8. ****NO RESPONSE****
9. ****NO RESPONSE****
10. ****NO RESPONSE****
11. ****NO RESPONSE****
12. ****NO RESPONSE****
13. ●Brazil- good choice.
14. ●Congratulations on having this event! Vamos la!

This material was generated from Global Encounter-Brazil <<http://www.isp.msu.edu/globalencounter/brazil>>, held at Michigan State University on November 7, 2006. This interactive and participatory event was designed to obtain input and to elaborate in a country-specific forum on relevant themes, opportunities, issues, and opportunities affecting MSU's current and future engagement in Brazil (and to some degree Lusophone countries).