

Global Encounter-China

Working with Alumni from the Region

Individual Written Responses to Questions Related to the Topic

Procedure used to generate this document:

Participants self-selected their group. Individuals were asked to write responses to selected questions before any group discussion. All responses are included and are typed verbatim with some explanation of acronyms or terms. There is no significance in the ordering of the comments as presented in this summary.

A. What opportunities exist for MSU in relation to your area of consideration in our current efforts and future possibilities in China?

- Web site for input to get information
- Listen to alumni and how to help THEM to enable outreach
- Information and services for alumni
- Post graduate programs –life long learning opportunities
- Many alums
- Using Faculty who have information on alumni to develop/update database
- Use e-mail accounts to find alumni
- Alumni Recruitment Handbook is being updated

B. What *challenges* exist for MSU in relation to your area of consideration in our current efforts and future possibilities in China?

- Centralized database of international alumni
- Current info regarding alums—broad definition – any contact with MSU
- Database- sharing info, updating info
- Designating a person at alumni office to be responsible for international alumni (Part-time position perhaps)
- E-mail accts only available for one year after graduating or leaving MSU

- Alumni Association is a membership organization
- Current contacts/system listed on Alumni Association not effective
- What do we (MSU) have to offer international alumni, i.e., India networking and professional relationships?
- How do we view our alumni?
- Encouraging students to stay in touch with MSU after graduation
- Cost of snail mail communication

C. What *advice* concerning this region and this area of consideration would you like to pass along to future groups following through on these ideas?

- Traveling faculty bring back updated contact information
- Faculty become involved in training for alumni recruitment while traveling for MSU
- Utilize “What can you do for MSU?” with alumni
- Make sure we (MSU) give back—reciprocal relationship between MSU and alumni

D. Additional Comments?

- Ask alumni how we can connect with them at their present location
- MSU Today Electronic International newsletter automatically goes to international students quarterly (as of April 2006) and includes current, engaging, topical articles— Jay Rodman is contact person
- Embassy–community liaison direct them to MSU group
- Instill a sense of community while students are here (role of international students) so they may continue after leaving
- Holistic, systematic approach to International alumni

This material was generated from Global Encounter-China, <<http://www.isp.msu.edu/globalencounter/china>>, held at Michigan State University on May 18, 2006. This interactive and participatory event was designed to obtain input and to elaborate in a country-specific forum on relevant themes, opportunities, issues, and opportunities affecting MSU's current and future engagement in China, Hong Kong, and Taiwan.