

KRISTA MCCALLUM BEATTY, PHD

OBJECTIVE

To obtain a leadership position in international programs focused on international student and scholar services at a globally engaged major research university

EDUCATION

Doctor of Philosophy (Higher Education Administration) June 2010

Ohio University, Athens, Ohio

Dissertation: Selected experiences of students in English Language Taught Degree Programs at German Universities

US Fulbright Student Program Award – Graduate Fellow August 2008 - July 2009

International Center for Higher Education Research (INCHER) Universität Kassel, Kassel, Germany

Master of International Administration (International Education and Training) August 1992

School for International Training, Brattleboro, Vermont

Thesis Project: International Student Orientation at the University of Vermont

Bachelor of Arts degree with distinction. (Individually designed degree) June 1990

University of Minnesota, Minneapolis, Minnesota

PROFESSIONAL EXPERIENCE

IOWA STATE UNIVERSITY OF SCIENCE AND TECHNOLOGY, AMES, IOWA

Doctoral Universities: Highest Research Activity, 36,000+ students

Director, International Students and Scholars Office May 2017 to present

Lead team of fifteen professional staff members (four direct reports), nine graduate assistants, and multiple student employee that provides broad support for 4000+ international students on campus, 800+ international students on OPT, and 800 scholars and employees. Manage budget in excess of \$1.7 million including general fund, fee for service, and endowment accounts. Serve as a University leader for international student and scholar matters and as the liaison for the administration, faculty, students, and external constituents for concerns related to international activities and engagement.

Selected accomplishments

- Facilitated transition in reporting line from the Senior Vice President for Student Affairs to the Associate Vice President of Student Affairs and Dean of Students Office (DSO) as part of Division of Student Affairs reorganization including aligning department practices, policies and branding with the DSO;

- restructured international student first year experience course from three large lectures of 100 students taught by graduate assistants with multiple recitation sections to five small lectures of 45 students taught by professional staff with three teaching assistants; implemented a flipped classroom model to enhance student experience and improve outcomes;
- reorganized undergraduate international student orientation program to utilize college based small groups as the foundational experience; enhanced collaboration with college partners; increased student engagement and decreased student waiting time;
- established the International Student Success Collaborative to support undergraduate international student success; membership includes international student advisers from ISSO and international academic advisers from each college; achievements include improved communication and information sharing; development of resources for colleges; "ISU 101" session on academic resources for international student orientation;
- secured \$65,000 funding for targeted graduate and professional international student orientation programming; developed graduate assistant position to lead efforts; implemented Immigration 101 model for check in; increased social events; created formal welcome event.

Responsibilities

- Develop strategic plan that aligns with Iowa State University, the Division of Student Affairs, and the Dean of Students Office (DSO) and ensure progress towards completion of short and long-range goals; currently assessing progress on previous plan; ensuring alignment with the DSO;
- work in collaboration with all university departments, colleagues across campus, and members of the local community to promote international student and scholar success; develop presentations on the experiences of international students and scholars for professional staff; collaborate with Career Services Council on support for international students;
- oversee institutional compliance with federal immigration laws and regulations for non-immigrant students, scholars and employees including supervision of the Primary Designated School Official and Responsible Officer; oversee recertification and redesignation applications;
- guide student team and scholar/employee team on advising and supporting international students, scholars, and employees; oversee compliance with related regulations; revised CPT practices, program extension policy, and OPT application review process;
- serve as a Designated School Official and Responsible Officer;
- provide holistic advising and assistance to international students, scholars, and faculty on immigration issues, academic issues, personal and financial concerns, health insurance, housing, employment, and matters of social and cultural adjustment;
- develop, create, and expand orientation and transition programs that support international students during their stay in the U.S.; lead programs in fall (800+ students), spring (300+ students) and summer (20+ students); facilitate inclusion of 80+ exchange students in Destination Iowa State, an Iowa State new student tradition previously not available for exchange students;
- advise university departments and offices on issues relating to international students and scholars, including department chairs and chairs of search committees on appropriate nonimmigrant statuses for international faculty and staff;
- lead department assessment efforts in collaboration with Director of Assessment for the Division of Student Affairs; secure support and funding to implement International Student Barometer beginning Fall 2018;
- work with campus partners to review, analyze and select ongoing health insurance coverage for international students and scholars; respond to students and scholars experiencing difficulties

- with insurance and advocate appropriately on their behalf;
- assist with faculty, student and staff relations by resolving requests or problems referred to the Division of Student Affairs and/or Associate Vice President and Dean of Students Office related to international students; meets with concerned parties to discuss requests or complaints; determines best course of action for effective resolution;
- provide leadership on policies and procedures associated with finances and human resources for the department and programs, including developing budget scenarios and creating systems for effective implementation and monitoring;
- collaborate with Facilities Management and Memorial Union (landlord) on space allocation and construction projects; oversaw completion of \$20,000 project in 2017; developed \$35,000 project for 2018 including assessment of build or rent options;
- serve on university wide committees including Council of International Programs chaired by the Associate Provost for Academic Programs, and the Education Abroad Committee;
- develop and advise the International Student Advisory Board; support the International Student Council.

Recognition

Iowa State University International Student Council Faculty/Staff Member Most Dedicated to Culture/International Enhancement Award, 2018.

OHIO UNIVERSITY, ATHENS, OHIO

Doctoral Universities: Higher Research Activity, 36,000+ students (across main campus and five regional campuses)

Director, International Student and Faculty Services July 2008 - May 2017

Interim Director, International Student and Faculty Services, July 2007 - June 2008

Provided vision and leadership for international office serving over 2000 international students, scholars, and employees. Led team of six professional staff members (two direct reports), three graduate assistants, and multiple student employees; managed budgets in excess of \$600,000.

Selected accomplishments

- Guided department through significant transitions including four reporting line (student affairs to international affairs to diversity and inclusion to international studies/global affairs), two physical moves, and growth from four full-time staff to seven full-time staff and two graduate assistants;
- fostered growth of International Student Union (student organization) to more than double its size in membership (from 10 member organization to 25 member organizations), programming (from average of 30 programs per year to over 50 programs per year), and budget;
- served as a catalyst for inaugural university-wide weeklong International Education Week programming including keynote speaker and awards reception;
- created the Dr. Charles J. Ping International Leadership award that recognizes leadership in the international community by international students, US citizens, and permanent residents.

Responsibilities

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- Served as Primary Designated School Official and Responsible Officer; successfully completed multiple recertifications and redesignations;
- served as a campus resource for immigration matters, international activities and initiatives; collaborated across campus to promote comprehensive internationalization; presented on immigration matters at annual university legal issues update; consulted on institutional agreements including exchange agreements;
- ensured institutional compliance with federal regulations for the enrollment of non-immigrants and visiting scholars;
- provided holistic advising and assistance to international students, scholars, and faculty on immigration issues, academic issues, personal and financial concerns, health insurance, housing, employment, and matters of social and cultural adjustment;
- developed and implemented student/scholar centered practices, policies, procedures, and services that benefit the international community on campus;
- supported individual students and scholars in crisis situations including mental health, academic and financial difficulties;
- supported multiple communities of international students in crisis situations following natural disasters and political unrest including Iraqis, Iranians, Libyans, Japanese, Indonesia, Malaysia, Thailand;
- advised International Student Union; coordinated planning and implementation of annual, community-wide International Week and International Street Fair attended by 2000 people annually; liaised with city council, public works, and health department
- directed arrival and orientation programming for 400 new international students and 100 new scholars annually;
- assisted university departments and faculty to work effectively with international students and scholars and comply with immigration regulations; presented to faculty meetings on immigration matters;
- coordinated use and upgrades of immigration case management software, including batch reporting to SEVIS;
- facilitated the use of new technologies to enhance programming and increase staff effectiveness and efficiency;
- served as a standing member of the University International Council;
- represented the university with federal officials including USCIS, USICE, and FBI;
- filed employment based petitions on behalf of the university (H1B, O1, Labor Certifications, and Immigrant Petitions);
- advised departments on hiring international employees;
- co-chaired university-wide International Education Week planning committee;
- participated in the renovation of four story fraternity house to create international education center; advocated for department needs; facilitated department move to new location when complete.

Recognition

- **Ohio University International Student Union**, inaugural award for outstanding contribution to the international community, 2016; award was named in my honor
- **Ohio University Outstanding Administrator Award**, Finalist, 2010

Associate Director, International Student and Faculty Services, August 2003 - June 2007

Led office and related departments on institutional compliance with SEVIS. Enhanced student support and programming. Served as director in the director's absence.

Selected accomplishments

- Implemented fsaALTAS/ISSM case management and batch reporting software;
- established business processes to ensure compliance with SEVIS reporting requirements.

Responsibilities

- Served as Designated School Official and Alternate Responsible Officer;
- advised international students, scholars, and employees on immigration issues, academic issues, personal and financial concerns, health insurance, housing, employment, and matters of social and cultural adjustment;
- maintained immigration case management software (fsaATLAS/ISSM) including batch reporting to SEVIS;
- advised International Student Union; planned and implemented annual, community-wide International Week and International Street Fair; chaired interdepartmental planning committee;
- designed and implemented programs to support international students and to promote international and intercultural awareness at university.

Recognition

- **Outstanding Student Organization Advisor Award**, multiple nominations

UNIVERSITY OF ST. THOMAS, SAINT PAUL, MINNESOTA

Doctoral Universities (moderate research activity), 10,000+ students

Assistant Director, Office of International Student Services, July 1999 - July 2003

Assisted with management of department and served as primary international student advisor for 600+ international students. Served as director in the director's absence.

Selected accomplishments

- Increased international student participation in spring break service learning trips; led one trip;
- facilitated transition from paper based reporting to SEVIS.

Responsibilities

- advised students on academic issues, personal and financial concerns, health insurance, housing, residence life, immigration regulations, employment and matters of social and cultural adjustment;
- served as Designated School Official and Alternate Responsible Officer;
- planned and implemented new student mentor program including hiring and training of student staff; planned and implemented international student orientation;
- designed and implemented programs to support international students and to promote international and intercultural awareness at university.

Recognition

- **Outstanding Student Organization Advisor Award**, multiple nominations

RELATED PROFESSIONAL EXPERIENCE

ST. CLOUD STATE UNIVERSITY, ST. CLOUD, MINNESOTA

Resident Director, British Studies Program, July 1995 - August 1998

Managed and maintained day to day operation for a high profile, residential study abroad program in England including student services, co-curricular activities, health and safety of program participants, administrative operations (\$300,000 budget), and facilities management; served as liaison to landlord, the Duke of Northumberland.

UNIVERSITY OF MINNESOTA, ST. PAUL, MINNESOTA

Residence Hall Director, Housing Services, September 1993 - June 1995

Directed administration of 500-bed residence hall (approximately one third of residents were international students), employing 50 full and part-time staff members.

THE UNIVERSITY OF VERMONT, BURLINGTON, VERMONT

Advisor to International Students/Study Abroad Advisor, Office of International Educational Services, March 1991 - May 1992

Served as resource to international graduate and undergraduate students, exchange students, and study abroad students.

LEADERSHIP AND SERVICE

NAFSA: Association of International Educators

Member 1999 - present

National Leadership

- Knowledge Community of International Student and Scholar Services Chair stream 2017 - 2019
- Training Coordination Subcommittee Chair/Professional Learning Services Liaison 2014 - 2016
- Academy for International Education Chair 2011 - 2012, Chair Designate 2010 - 2011, Coach 2008, 2010

Regional Leadership

- Knowledge Community for International Student and Scholar Services Representative, 2005 - 2007
- Knowledge Community for Teaching, Learning, and Scholarship Liaison, 2007 - 2008

Trainer Corps, 2004 - 2010

- Chaired multiple F1 workshops

Selected conference sessions

- Presenter, "Strategies for Difficult Student Meetings," NAFSA Annual Conference, 2014
- Session Chair, "Career Services for International Students," NAFSA Region VI Conference; recognized as "Regional Highlight." 2005
- Session Chair, "FERPA and the International Office," NAFSA Region VI Conference; session recognized as "Regional Highlight." 2004

Fulbright Scholar Program

- *Fulbright Germany International Education Administrators Seminar, 2002*

Minnesota International Educators

- *Member, 1999 - 2003*
- *Treasurer, 2000 - 2002*